



Dr. M. Baqer Naser

UI/UX Designer

About me

Dynamic UI/UX Designer with 3 years of experience crafting user-centric digital experiences across various platforms. Proven expertise in UI/UX design, visual design, and storytelling enhances project outcomes and elevates user engagement. A strong foundation in academic research and teaching informs a unique approach to design, ensuring innovative and accessible solutions. Committed to continuous learning and adaptation, leveraging analytics and user feedback to refine strategies and meet evolving user needs. Passionate about creating impactful designs that resonate with diverse audiences.

EXPERIENCE

UI/UX Designer

(IHP) Interact Health Pro

- UI/UX Team Leader
- Led end-to-end design of responsive web and mobile interfaces for healthcare platforms.
- Conducted user research, interviews, and usability testing to optimize user journeys.
- Created wireframes, prototypes, and high-fidelity mockups using Figma.
- Collaborated with developers, product managers, and medical consultants.

Professor

Mustansiriya University

- Teaching Digital Anthropology and UI/UX design methodologies.
- Mentored students on user-centered design practices.
- Conducted research on innovative social needs.

Graphic designer

Al-Aalam Al-jadeed News Paper

- Created visual assets to complement storytelling.

Over All, Freelancer - UI/UX Designer

Remote

- Designed user interfaces focusing on accessibility and user experience
- Conducted user research and usability testing
- Created wireframes, prototypes, and style guides

EDUCATION

PhD in Anthropology

University of Baghdad, Baghdad

M.S in Anthropology

University of Baghdad, Baghdad

Licenses & certifications

Build Your Generative AI Productivity Skills with Microsoft and LinkedIn

Microsoft

Designing Microinteractions with Figma

LinkedIn

Interaction Design: Flow

LinkedIn

Mapping to Learn with Figma

LinkedIn

AI Productivity Hacks to Reimagine Your Workday and Career

LinkedIn

Copilot in PowerPoint: From Prompt to Presentation

LinkedIn

Extending Figma Design with Adobe Creative Cloud

LinkedIn

Excel with Copilot: AI-Driven Data Analysis

LinkedIn

Generative AI Skills for Creative Content: Opportunities, Issues, and Ethics

LinkedIn

Introduction to Prompt Engineering for Generative AI

LinkedIn

Learning Microsoft 365 Copilot for Work (2024)

LinkedIn

CONTACTS

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Dr. Naser

LANGUAGES

English
Arabic
Persian
Japanese

Native

Native

Native

Beginner

SKILLS

93%

UI

95%

UX

90%

AI Skills

- Figma, Adobe XD
- Photoshop, Illustrator
- Usability Testing (Maze, Lookback)
- AI Prompt Engineering
- Academic Research & Teaching
- Research & Usability Testing
- Proficient in qualitative and quantitative user research methods (interviews, surveys, field studies)
- Multilingual
- Microsoft Copilot
- Media Ethics
- Productivity Improvement
- AI Productivity
- Microsoft PowerPoint
- Generative AI
- Flow Diagrams
- Interaction Design
- Figma (Software)
- Concept Mapping

