



# Dr. Naser Mohammed

UI/UX Designer

## About me

Dynamic UI/UX Designer with 3 years of experience crafting user-centric digital experiences across various platforms. Proven expertise in UI/UX design, visual design, and storytelling enhances project outcomes and elevates user engagement. A strong foundation in academic research and teaching informs a unique approach to design, ensuring innovative and accessible solutions. Committed to continuous learning and adaptation, leveraging analytics and user feedback to refine strategies and meet evolving user needs. Passionate about creating impactful designs that resonate with diverse audiences.

## EXPERIENCE

### UI/UX Designer

(IHP) Interact Health Pro

- UI/UX Team Leader
- Led end-to-end design of responsive web and mobile interfaces for healthcare platforms.
- Conducted user research, interviews, and usability testing to optimize user journeys.
- Created wireframes, prototypes, and high-fidelity mockups using Figma.
- Collaborated with developers, product managers, and medical consultants.

### Professor

Mustansiriya University

- Teaching Digital Anthropology and UI/UX design methodologies.
- Mentored students on user-centered design practices.
- Conducted research on innovative social needs.

### Graphic designer

Al-Aalam Al-jadeed News Paper

- Created visual assets to complement storytelling.

### Over All, Freelancer - UI/UX Designer

Remote

- Designed user interfaces focusing on accessibility and user experience
- Conducted user research and usability testing
- Created wireframes, prototypes, and style guides

## EDUCATION

### PhD in Anthropology

University of Baghdad, Baghdad

### M.S in Anthropology

University of Baghdad, Baghdad

## Licenses & certifications

### Build Your Generative AI Productivity Skills with Microsoft and LinkedIn

Microsoft

### Designing Microinteractions with Figma

LinkedIn

### Interaction Design: Flow

LinkedIn

### Mapping to Learn with Figma

LinkedIn

### AI Productivity Hacks to Reimagine Your Workday and Career

LinkedIn

### Copilot in PowerPoint: From Prompt to Presentation

LinkedIn

### Extending Figma Design with Adobe Creative Cloud

LinkedIn

### Excel with Copilot: AI-Driven Data Analysis

LinkedIn

### Generative AI Skills for Creative Content: Opportunities, Issues, and Ethics

LinkedIn

### Introduction to Prompt Engineering for Generative AI

LinkedIn

### Learning Microsoft 365 Copilot for Work (2024)

LinkedIn

## CONTACTS

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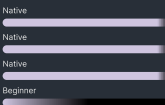
Portfolio: [www.druixnaser.com](http://www.druixnaser.com)



Dr. Naser

## LANGUAGES

English  
Arabic  
Persian  
Japanese



## SKILLS



- Figma, Adobe XD
- Photoshop, Illustrator
- Usability Testing (Maze, Lookback)
- AI Prompt Engineering
- Academic Research & Teaching
- Research & Usability Testing
- Proficient in qualitative and quantitative user research methods (interviews, surveys, field studies)
- Multilingual
- Microsoft Copilot
- Media Ethics
- Productivity Improvement
- AI Productivity
- Microsoft PowerPoint
- Generative AI
- Flow Diagrams
- Interaction Design
- Figma (Software)
- Concept Mapping

